

Live Like A Local



far east
village
HOTEL ASAKUSA

Welcome to Village Hotel!

This “Village Passport” contains information on foods and attractions enjoyed by the locals. Please use it as guide for your memorable experience.

EXPLORE Asakusa

Asakusa is a town where Japanese tradition and the latest culture coexist. From long-established flavors to trendy sweets, many discoveries await. Explore the town and find your favorite Asakusa.

"Eat"

Steakhouse Matsunami

 0 minutes on foot
(adjacent to the hotel)

Founded in 1978, this steakhouse is one of the best in Asakusa. The location is right next to the hotel. The restaurant focuses on the best ingredients and the chef's craftsmanship that grills steaks right in front of guests.



Recommendation

Dinner course:
7 items in total. For
steak, guest can choose
Kobe beef, A5 sirloin,
A5 fillet, or A5 beef
fillet red. There are
"lunch menus" at lunch
time.



Sushi Ken

 About 3 minutes on foot

An Edo-style sushi restaurant that is particular about purchasing natural sushi ingredients. Guests can enjoy the skill and taste inherited from the Edo period of the restaurant at a reasonable price.



Recommendation

"Today's recommendation" allows guests to enjoy sashimi and sushi using fresh seasonal ingredients procured that day.

International cuisines

In Asakusa, you can enjoy not only Japanese food but also various cuisines from around the world. There are restaurants that travelers with dietary restrictions can enjoy. For example, “Sushi Ken” introduced in this Village Passport is the first halal-certified sushi restaurant in Tokyo. Please consult with hotel staff regarding your various dietary needs.



Recommendation

Sushi Ken (Halal certified sushi restaurant)



Takaraya

 0 minutes on foot
(adjacent to the hotel)

Takaraya is one of Asakusa's leading tempura restaurants that has been in business

for about 100 years. Its tempura, which is fried with sesame oil mixed with cottonseed oil, has the best crispy texture. Takaraya is a well-known Edomae style tempura restaurant focuses on fresh ingredients such as conger eel and Shiba prawn. The location of the restaurant is right next to the hotel. Please be noted that payment is cash only at Takaraya.



Recommendation

Edomae style tempura rice bowl, various tempura set meals, and seasonal tempura.

Hoppy street

 About 4 minutes on foot

On the west side of Senso-ji temple, along a street about 100 meters long, there are many Japanese pubs (Izakaya) selling stewed beef

tendon, offal stew, and monjayaki. The street is also known as “Stewed Street”, popular with locals and tourists alike. Recently, the number of young people and foreigners has increased, making the street even more lively. Some shops are open from daytime, so why not take a break between sightseeing in Asakusa?



Recommendation

Stewed beef tendon,
Monjayaki

"Play"

Senso-ji temple / Nakamise street / Kaminarimon gate

 About 5-8 minutes on foot

Senso-ji temple is known as the oldest temple in Tokyo and is visited by tourists not only from all over Japan but also from all over the world.

Nakamise street is the main approach to Senso-ji temple. On both sides of the 250-meter road, there are not only traditional souvenirs, but also the latest sweets shops. Kaminarimon gate, which is located at the entrance of Nakamise street, was built as the main gate of Senso-ji temple and is now known around the world as an icon of Asakusa and Tokyo. It is also called "Fūraiinmon" because the gods of wind and thunder are enshrined on the left and right sides of the gate.



Recommendation

If you want to take pictures without tourists, early morning is recommended. Senso-ji temple illuminated from evening to night is also fantastic.

Kimono rental

How about strolling through the retro streets of Asakusa wearing a kimono? In Asakusa, there are many shops that rent and dress guest in Kimono. From Kimonos with traditional patterns to stylish designs, guest can choose a kimono that suits her/his taste and personality. Guest can rent Kimonos for men as well as women, so please enjoy the taste of Asakusa in Kimonos for couples and friends.



Recommendation

For information on Kimono rental shops around the hotel, please contact the hotel staff.

Rickshaw

Would you like to see Asakusa from a sightseeing rickshaw? Several tourist rickshaw companies operate in Asakusa. Guest can specify preferred sightseeing course and time, and efficiently go around the sights of Asakusa with a rickshaw guide. The rickshaw drivers are professionals who have cleared the standards of their respective companies through a rigorous background. Please enjoy the humorous guide by a rickshaw driver who loves Asakusa and knows it inside and out.



Recommendation

Please contact the hotel staff for information on sightseeing rickshaws.

How to pray at Japanese temples

1. Bow at the temple gate.
2. Rinse your hands and mouth at the Temizuya (washing hands hut) to wash away impurities before entering the shrine.
3. Jokoro (incense burner) is a place where you offer incense to the Buddha and bathe in the smoke to purify your mind and body. It is said that if you put smoke on a bad part of your body, it will heal.
4. Put your money in the offertory box.
5. Put your hands together and pray.
6. Then bow deeply while keeping your hands together.
7. Take a final bow and leave.



Recommendation

“Omikuji” is paper slip that tells your fortune and predictions about your future. At Senso-ji temple, there is English translation on Omikuji.

"Explore"



A walk around the Sumida River

How about taking a walk around the Sumida River? Pass through the streets of Asakusa, cross the Sumida River, walk through the old town streets, and take a break at stylish cafes and restaurants. Along the Sumida River, guests can also feel the different tastes of each season.

Recommendation

The Azumabashi Bridge over the Sumida River is also beautifully lit up at night.

Kappabashi Kitchenware Street

🚶 About 5 minutes on foot

About 5 minutes-walk from the hotel, Kappabashi is a popular shopping street that stretches about 800 meters from north to south. Specialty stores related to "food" such as cooking utensils, supplies and furniture for restaurants, kitchen equipment, and uniforms are gathered here. Food replicas and kitchen knives are especially popular with shoppers from all over the world. Even if you are not a food professional, you can enjoy the area.



Recommendation

There are also shops offering hands-on courses where you can make your own food samples. Please ask the hotel staff for more details.

Enjoy Asakusa at Night

There are many popular bars in Asakusa, including Japan's first bar, Kamiya Bar. Around the hotel, there are bars where guest can quietly enjoy a wide selection of beverages, as well as bars where people can listen to live jazz music.

Guests can also enjoy night shopping around the hotel. Seiyu supermarket, which is located in the basement of Asakusa ROX shopping mall right next to the hotel, and Don Quijote, which is located in the Rokku Broadway street behind the hotel, are open 24 hours a day.



Recommendation

For more information on bars and shops around the hotel, please contact the hotel staff.





Tips for walking around Asakusa

- Some restaurants in Asakusa only accept cash payments. Prepare cash in advance and go for a walk.
- Store days and hours are subject to change. For the latest information, please check the website of each shop or contact the hotel staff.
- The advantage of staying at a hotel in Asakusa is that it is easy to go to popular shops with long lines. Get up early in the morning and go to the store earlier than others.



皆様からのコメント・ポスト
お待ちしております。



インスタグラム・フェイスブックでは
Live Like A Localな情報や、ホテルのお得な宿泊情報等
お届けしております。

